

# \$30

## GIFT CARD OF YOUR CHOICE



when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice.

## THE CHOICE IS YOURS!

Buy two Original HP LaserJet print cartridges and receive a \$30 gift card of your choice!

### Offer

- Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of Fandango®, SUBWAY® or Shell Gift Card. **Note:** Dual and tri-packs qualify as a single purchase only.
- Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address.

### Timeframe

- October 1 – December 31, 2011

### Process

- Buy two cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:  
 HP Toner - \$30 Choice of Card  
 Offer: #T253  
 P.O. Box 751573  
 El Paso, TX 88575-1573
- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$30 gift card to you. To check your rebate status, please visit <https://h30172.www3.hp.com/Rebate/Status.asp>.
- This offer cannot be combined with other Original HP LaserJet print cartridge offers.
- See complete mail-in coupon form for full details, terms and conditions.

#1 BRAND IN TONER  
IS THE #1 VALUE



HP is not affiliated with Fandango®. Fandango® is not a sponsor of this promotion.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at [www.mysubwaycard.com](http://www.mysubwaycard.com) and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit [www.mysubwaycard.com](http://www.mysubwaycard.com) for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at [www.mysubwaycard.com](http://www.mysubwaycard.com) or call 1-877-697-8222. ©2011 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

© Copyright 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice.

# \$30

GIFT CARD OF YOUR CHOICE



when you buy two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice.  
Offer valid:  
10/01/11 – 12/31/11

## MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
E-mail (for notification): \_\_\_\_\_  
Phone: \_\_\_\_\_

Please select one of the following types of \$30 gift cards:

- Fandango®  SUBWAY®  Shell

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

## SOURCE CODE:

**REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.**

Mail to: HP Toner - \$30 Choice of Card

Offer: #T253

P.O. Box 751573

El Paso, TX 88575-1573

**Receive:** Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

**General terms and conditions:** The \$30 Fandango®, SUBWAY® or Shell Gift Card offer is good on purchases of two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice made while on promotion from October 1, 2011 – December 31, 2011. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit <https://h30172.www3.hp.com/Rebate/Status.asp> or call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

HP is not affiliated with Fandango®. Fandango® is not a sponsor of this promotion.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

**SUBWAY® CARD TERMS:** Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at [www.mysubwaycard.com](http://www.mysubwaycard.com) and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit [www.mysubwaycard.com](http://www.mysubwaycard.com) for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at [www.mysubwaycard.com](http://www.mysubwaycard.com) or call 1-877-697-8222. ©2011 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of Fandango®, SUBWAY® or Shell Gift Card. **Note:** Dual and tri-packs qualify as a single purchase only.

### Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between October 1 – December 31, 2011 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

\_\_\_\_\_

Where did you purchase your products?

\_\_\_\_\_

What is your company site size?

- 1-9  10-99  100-499
- 500-999  1,000-4,999
- 5,000-9,999  10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?

\_\_\_\_\_

Please check your type of business:

- Accounting  Banking
- Communications  Computer products
- Education  Government
- Healthcare  Hospitality
- Insurance  Legal
- Manufacturing  Marketing
- Personal (or home office)
- Printing and publishing
- Real estate  Retail
- Transportation  Utilities
- Other (please specify)

\_\_\_\_\_

How did you learn about this promotion?

- HP authorized reseller
- Dealer email
- Dealer website
- Fax
- Monthly catalog or flyer
- Telemarketing
- Tradeshow
- Other (please specify)

\_\_\_\_\_

#1 BRAND IN TONER IS THE #1 VALUE



Please recycle your cartridges. Visit [www.hp.com/recycle](http://www.hp.com/recycle) for more information.

Thank you for your business!

© Copyright 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice.



The UPC label is located on the side or back of your HP product box and is a 12-digit number. The label shown is an example.





# NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

**Offer:** Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of Fandango®, SUBWAY® or Shell Gift Card. **Note:** Dual and tri-packs qualify as a single purchase only.

Program #T253 (Effective October 1 – December 31, 2011)



## HP LaserJet Cartridge SKUs

## HP Color LaserJet Cartridge SKUs

### Black SKUs

Q2612A  
92274A Q2613A  
92298A Q2613X  
C3903A Q2624A  
C3906A Q2624X  
C3909A Q5942A  
C4092A Q5942X  
C4096A Q5945A  
C4127A Q5949A  
C4127X Q5949X  
C4129X Q6511A  
C4182X Q6511X  
C7115A Q7516A  
C7115X Q7551A  
C8061A Q7551X  
C8061X Q7553A  
C8543X Q7553X  
CB435A Q7570A  
CB436A **Black Cartridge Dual Pack SKUs**  
CC364A  
CC364X  
CE255A  
CE255X  
CE278A  
CE285A  
CE390A  
CE390X  
CE505A  
CE505X  
Q1338A  
Q1339A  
Q2610A  
Q8061D  
CB435D  
CB435AD  
CB435AD#004  
CB436D  
CB436AD  
CB436AD#004  
CC364XD  
CE255XD  
CE505D  
CE505XD  
Q1338D  
Q1338DD

Q2610D  
Q2612D  
Q2612AD  
Q2612AD#004  
Q5942XD  
Q5949XD  
Q6511XD  
Q7551XD  
Q7553XD

### Black Cartridge SKUs

C4191A  
C8550A  
C9700A  
C9720A  
C9730A  
CB380A  
CB390A  
CB400A  
CB540A  
CC530A  
CE310A  
CE320A  
CE250A  
CE250X  
CE260A  
CE260X  
CE264X  
CE270A  
CE740A  
Q2670A  
Q3960A

Q5950A  
Q6000A  
Q6460A  
Q6470A  
Q7560A

### Cyan Cartridge SKUs

C4192A  
C8551A  
C9701A  
C9721A  
C9731A  
CB381A  
CB401A  
CB541A  
CC531A  
CE311A  
CE321A  
CE251A  
CE261A  
CE271A  
CE741A  
CF031A  
Q2671A  
Q2681A  
Q3961A  
Q3971A  
Q5951A  
Q6001A  
Q6461A  
Q6471A  
Q7561A  
Q7581A

### Magenta Cartridge SKUs

C4193A  
C8553A  
C9703A  
C9723A  
C9733A  
CB383A  
CB403A  
CB543A  
CC533A  
CE313A  
CE323A  
CE253A  
CE263A  
CE273A  
CE743A  
CF033A  
Q2673A  
Q2683A  
Q3963A  
Q3973A  
Q5953A  
Q6003A  
Q6463A  
Q6473A  
Q7563A  
Q7583A

### Yellow Cartridge SKUs

C8552A  
C9702A  
C9722A

C9732A  
C4194A  
CB382A  
CB402A  
CB542A  
CC532A  
CE312A  
CE322A  
CE252A  
CE262A  
CE272A  
CE742A  
CF032A  
Q2672A  
Q2682A  
Q3962A  
Q3972A  
Q5952A  
Q6002A  
Q6462A  
Q6472A  
Q7562A  
Q7582A

### Dual Black Cartridge SKUs

CB540AD  
CC530AD  
Q6470AD  
Q6000AD  
CE257A  
CE259A

### Tri-Pack SKU

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.