

HP Officejet Pro X576dw MFP



HP PageWide
Technology



Twice the speed, half the cost. Love it, or your money back.

The world's fastest desktop printer¹—the HP Officejet Pro X—
now comes with a money-back guarantee.

Seeing is believing

Purchase any qualifying HP Officejet Pro X Series printer with HP PageWide Technology and get printing as sharp as laser at up to twice the speed² and half the cost per page³. We're so confident you'll love it, we'll give you your money back anytime within the first 90 days, no questions asked.* Learn more at hp.com/go/buyandtry

| Qualifying HP Officejet Pro X Series printers |
|---|
| HP Officejet Pro X451dn Printer |
| HP Officejet Pro X451dw Printer |
| HP Officejet Pro X551dw Printer |
| HP Officejet Pro X476dn MFP |
| HP Officejet Pro X476dw MFP |
| HP Officejet Pro X576dw MFP |

Contact your W.B. Mason Representative Today



PageWide Technology, only from HP

HP PageWide Technology prints across the width of the page to deliver laser-quality prints at twice the speed and up to half the cost per page of color laser.

- Covers the entire page in one pass to accelerate print jobs
- Printing speeds of up to 70 pages per minute in General Office quality mode⁴
- Up to 50% lower cost per page than color laser printers³ to help save on every page
- Printing with Original HP pigment inks create durable documents that are water-, fade-, and smear-resistant⁵
- 42,240 page-wide array nozzles produce ink drops with uniform drop weight, speed, and trajectory
- 1,200 nozzles-per-inch native resolution yields consistently high print quality
- Precise control of paper motion provides dependable print quality and reliable operation
- Automatic nozzle health sensing, active and passive nozzle substitution, and automatic print head servicing allow for dependable print quality

Make it matter.



*Restrictions apply. See reverse for terms and conditions.

¹Based on published fastest print speeds for the HP X551dw and X576dw models compared to laser and inkjet color desktop MFPs <\$1000 USD and color printers <\$800 USD as reported by Buyers Lab Inc. BliQ WW Printer Database 9th May 2014. For more information, see www.hp.com/go/printerspeeds

²Comparison based on manufacturers' published specifications of fastest available color mode (as of August 2013) and includes color laser MFPs <\$1000 USD and printers <\$800 USD available August 2013 based on market share as reported by IDC as of Q2 2013 and HP internal testing of printer in fastest available color mode (sample 4-page category documents tested from ISO 24734). For more information, see www.hp.com/go/printerclaims

³Based on the majority of color laser MFPs <\$1000 USD and color laser printers <\$800 USD as of August 2013 as reported by IDC as of Q2 2013. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges. HP Officejet Pro X CPP based on 970XL/971XL ink cartridges' estimated street price, published page yield for color prints and continuous printing. Actual prices and yields may vary. For more information, see www.hp.com/go/learnaboutsupplies

⁴ISO speeds measured using ISO/IEC 24734. Excludes first page or first set of ISO test pages. For details see hp.com/go/printerclaims

⁵Water resistance based on HP internal testing, using paper with the ColorLok® logo. Fade resistance based on paper industry predictions for acid-free papers and Original HP inks; colorant stability data at room temperature based on similar systems tested per ISO 11798 and ISO 18909.

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Terms and Conditions

Purchase a select HP Officejet Pro X printer and you will have a 90 day money-back guarantee if you are unsatisfied with the new purchased product. This offer exclusively applies to all products that are purchased April 15, 2014 thru April 30, 2015. Registration of the new HP Officejet Pro X is required in order to participate, and must be done within 21 days of the purchase. Simply complete the on-line registration, upload proof of purchase of an eligible HP product(s) and enjoy your new HP Officejet Pro X printer for 90 days. Purchases and invoices dated prior to or after this timeframe will not be eligible for this promotion.

Program rules and requirements

- The customer must register the new product within 21 days of purchase
- The customer has 90 days from date of purchase to request a return for a full return of purchase price
- Only one cash back allowance may be claimed per new product purchase by the end user. The company or individual accepting these program Terms and Conditions must be the one registering the product and is the "Cash Back Designee". The cash back check will be made out to the Cash Back Designee, only and must match the purchaser name on the proof of purchase invoice.
- Only End User customers can participate in this promotion
- Lease products do not qualify
- Managed Print Services is NOT eligible for this promotion.
- This promotion is available to United States Customers only.
- The HP Officejet Pro X Series Buy & Try Promotion is available only for purchase(s) of eligible new printers directly from HP or through authorized HP resellers.
- The promotion is not valid on refurbished printers, reseller demo units, Try HP or printers purchased/leased through Internet auctions, or from any other unauthorized reseller of HP products.
- HP only accepts complete and undamaged returns in their original packaging.
- No refund is made **without** the original packaging with all original accessories (including ink cartridge/toner cartridges in the instance of printers, other detachable parts, manuals, network adapter, cd's, cables, etc.)

Combining with special pricing or other promotions

This offer may be combined with IPS National programs.

Government or Education involvement:

- Government customers are legally identified Federal, State, or Local government organizations within the US. Cash back checks will be issued in the name of the government organization only, in the event a Government Customer is claiming on their own behalf.
- Education customers are higher education institutions and schools (K-12), both public and private, within the U.S. Cash back checks will be issued in the name of the educational institution only, in the event an Education customer is claiming on their own behalf.

Program steps and timing

- 1. Purchase** a select HP Officejet Pro X printer between April 15, 2014 and April 30, 2015.
- 2. Registration** of the new HP Officejet Pro X is required in order to participate, and must be done within 21 days of the purchase. Go to www.hp.com/go/buyandtry to complete the on-line registration. Purchases and invoices dated prior to or after this timeframe will not be eligible for this promotion
 - o At the time of registration you are required to upload the proof of purchase electronically during the process. If the proof of purchase is not uploaded electronically it will not be possible to finalize the registration request.
 - o After the registration is complete you will receive a confirmation email. Keep this email for your records. In the event you would like to return your HP Officejet Pro X within 90 days of purchase. Reference the claim number for all questions relating to this promotion.
- 3. Return** of the HP Officejet Pro X if needed requires the customer to open the confirmation email and click on the link provided.
 - o The customer will be required to provide customer details, shipping address for product pick up, mailing address, and upload proof of purchase again.
 - o Once complete the customer will receive via email within one (1) business day of validating the proof of purchase, shipping instructions and shipping label / placard for the return of the Officejet Pro X product. The shipping instructions / label is valid for thirty (30) days from the issue date. The product must be shipped within 30 days of receipt of the shipping instructions or by November 30, 2014, whichever occurs first.
 - o The product must be returned complete and undamaged in the original packaging and with all original accessories (including ink cartridge/toner cartridges in the instance of printers, other detachable parts, manuals, network adapter, cds, cables, etc.) to us.
 - o After the product has arrived at HP, payment is made by check within 6-8 weeks. The refund prices stated by Hewlett Packard apply to operational products only. If payment has not been received after 8 weeks of shipment, please contact Customer Service by calling 1-888-593-3835 or email hpcustomerservice@marketvelocity.com
 - o The purchase price listed on the invoice will be paid, but no more than the unbinding HP recommended price at the time of sale. HP will only pay this amount. Other hardware, software and services are excluded from the reimbursement. Other costs are not reimbursed and cannot be claimed by HP.
 - o All incomplete claims will be automatically rejected, and must be completed and resubmitted to be processed. A claim is considered incomplete if it matches one or more of the following criteria: missing any information requested on the claim form, missing serial number of new printer(s) purchased, missing proof of purchase documents, invoice with invalid purchase date, invalid product(s) that are not shipped within the 30 day limit.

Make it matter.



Pickup and delivery

- The return products must be located in the U.S. only.
- The person(s) shipping the product back is responsible in ensuring the shipment meets all transportation safety standards.
- The customer is responsible for the de-installation of the product
- The product must be returned complete and undamaged in the original packaging and with all original accessories (including ink cartridge/toner cartridges in the instance of printers, other detachable parts, manuals, network adapter, cds, cables, etc.) to us.
- All ink and toner cartridges must be removed from the printer(s) prior to shipping, and must be packaged separately. They may be included in the same package as the Officejet Pro X product, but they must be wrapped and bagged separately.
- To ensure you receive the money back guarantee amount, it is very important to properly package your printer following these packing instructions:
 1. Package the item(s) in an original box.
 2. Shipping tape that is 2-3 inches wide should be used. We do not recommend using masking or cellophane tape. Tape all edges on the sides, top and bottom to make sure there are no rough edges that could be snagged by automated mail processing equipment.
 3. Attach the prepaid shipping label to the outside of the package. Use a piece of clear shipping tape over the top of the label. It is important to use our shipping label, as it will be used to expedite tracking, identification and increase the speed of your return.

Receipt and validation of Officejet Pro X Series Buy & Try

- HP reserves the right to delay payment, and/or review all claims that require investigation due to suspicious activity.
- All products returned as part of this program are sent to an HP approved vendor. HP is not responsible for any data that may still reside on a machine. If applicable, the customer should take necessary precautions to clear any sensitive information from devices.
- You agree to remove all data from your current product before shipping it. You are responsible for removing all data, including without limitation, any personally identifiable information or protected healthcare information, from your current product before shipping it. By sending HP your product, you agree to release HP from any claim as to the data stored in such product, or in any media or data storage device included with any product that you send to HP, and for the security, integrity, confidentiality, disclosure or use of any such data. HP will not be responsible for securing, protecting, keeping secret or otherwise managing any form of data or information that is stored on or otherwise contained in any product that you send to HP (including any computer hard drive, ROM, CD-ROM, disk or other storage media of any form).
- Products returned to HP must not be contaminated with biological, chemical or radioactive materials.

The offer is not open to HP Authorized Resellers, or their employees, dealers or employees (and their immediate families-including spouse, natural and step-parents, children, siblings and members of their household) of Hewlett-Packard (HP), Market Velocity, PM Digital, Response Point and Publicis purchasing for internal or business use.

Fraudulent claims

Submitting false claims for program benefits will disqualify end-user or HP authorized reseller's claim, make end-user or HP authorized reseller ineligible for future participation in HP promotional programs, and may subject end-user or HP authorized reseller to civil liability or criminal prosecution.

Program changes or termination

This program is subject to change or termination at any time, without notice, by Hewlett-Packard Company. All transactions are subject to the approval of Hewlett-Packard.

THESE TERMS AND CONDITIONS ARE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH GEORGIA LAW, AND NO CONFLICT OF LAWS PROVISIONS OF ANY JURISDICTION WILL APPLY TO THESE TERMS AND CONDITIONS. BY ACCEPTING THE TERMS AND CONDITIONS, YOU AGREE THAT ANY ACTION AT LAW OR IN EQUITY ARISING OUT OF OR RELATING TO THESE TERMS AND CONDITIONS WILL BE FILED ONLY IN STATE OR FEDERAL COURT LOCATED IN ATLANTA, GEORGIA, AND YOU HEREBY IRREVOCABLY AND UNCONDITIONALLY CONSENT AND SUBMIT TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS OVER ANY SUIT, ACTION OR PROCEEDING ARISING OUT OF THESE TERMS AND CONDITIONS (April 2014.)

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