



# Create an Unforgettable Event



For your next trade show, sales meeting or seminar, customize your business materials with your own unique message. With a variety of specialty labels, cards and free easy-to-use templates, Avery makes it simple to create a memorable, polished event.

Little things that work in a big way.™

**Receive a Darden® Restaurants gift card with purchase!**



Purchase \$75 of Avery® products listed in this flyer and receive a \$25 Darden® Restaurants gift card by mail.

Darden Restaurants include Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®, Seasons 52® and Yard House®. See back page for details.





## Branding & Promoting

### Avery® Specialty Labels

Make sure your marketing materials present a cohesive message at your next event. These labels offer an assortment of options to add a professional touch to all your business collateral. They are easily customizable right from your desktop using Avery® Design & Print. Plus, you can quickly create last-minute projects on-site, using your tablet and printer.

Item No.	Description	Qty/Pack
<b>Oval Labels (Laser/Inkjet)</b>		
AVE-22804	Glossy White, 1-1/2" x 2-1/2", Print-to-the-Edge, Easy Peel® Label Sheets	180
AVE-22820	Glossy White, 2" x 3-1/3", Print-to-the-Edge	80
AVE-22829	Textured White, 2" x 3-1/3", Print-to-the-Edge	80
<b>Round Labels (Laser/Inkjet)</b>		
AVE-22807	Glossy White, 2" Diameter, Print-to-the-Edge, Easy Peel® Label Sheets	120
AVE-22825	Glossy Clear, 2" Diameter, Print-to-the-Edge, Easy Peel® Label Sheets	120
AVE-22830	Glossy White, 2-1/2" Diameter, Print-to-the-Edge	90
AVE-22808	Kraft Brown, 2-1/2" Diameter, Print-to-the-Edge	225
<b>Embossed Foil Round Labels (Inkjet)</b>		
AVE-22824	Matte Silver, 2" Diameter, Easy Peel® Label Sheets	96
AVE-22831	Matte Gold, 2" Diameter, Easy Peel® Label Sheets	96
<b>Square Labels (Laser/Inkjet)</b>		
AVE-22805	Matte White, 1-1/2" x 1-1/2", Print-to-the-Edge, TrueBlock® Technology	600
AVE-22806	Matte White, 2" x 2", Print-to-the-Edge, TrueBlock® Technology	300



Oval Labels



Round Labels



Embossed Foil Round Labels



Square Labels



**Rectangular Labels**



**Durable Removable Rectangular Labels**



**Textured Arched Labels**



**Printable Tags with Strings**



**Door Hangers with Tear-Away Cards**



**Brochures with Tear-Away Cards**

## Avery® Specialty Labels & Cards

Make a great impression at your next function with a suite of coordinated marketing products. Customized materials can generate excitement, encourage attendance and reward attendees. They're easy to design and personalize from your computer or tablet with free templates at Avery® Design & Print.

Item No.	Description	Qty/Pack
<b>Rectangular Labels (Laser/Inkjet)</b>		
AVE-22822	Glossy Clear, 2" x 3", Print-to-the-Edge, Easy Peel® Label Sheets	80
AVE-22823	Ivory Pearl Finish, 3" x 3-3/4", Print-to-the-Edge	48
<b>Durable Removable Rectangular Labels (Laser/Inkjet)</b>		
AVE-22828	White, 1-1/4" x 1-3/4"	256
AVE-22827	White, 4-3/4" x 3-1/2", Print-to-the-Edge	32
<b>Textured Arched Labels (Laser)</b>		
AVE-22809	White, 3" x 2-1/4", Print-to-the-Edge	90
AVE-22826	White, 4-3/4" x 3-1/2", Print-to-the-Edge	40
<b>Printable Tags with Strings (Inkjet)</b>		
AVE-22802	Matte White, 2" x 3-1/2", Print-to-the-Edge, 100 Strings	96
<b>Door Hangers with Tear-Away Cards (Laser/Inkjet)</b>		
AVE-16150	White, 4-1/4" x 11", 2 Cards per Hanger	80
<b>Brochures and Flyers with Tear-Away Cards (Laser)</b>		
AVE-16152	Brochure, White, 8-1/2" x 11", 4 Cards per Brochure	50



## Avery® Tickets with Tear-Away Stubs

Here's the perfect solution for fundraisers, giveaways and other promotional activities. These bright white, perforated tickets can be printed on both sides and feature a tear-away stub. Customize for your special activities in minutes with free templates – simply add your logo and text.

Item No.	Description	Tickets/Pack
AVE-16154	1-3/4" x 5-1/2"	200

# Organization & Presentation



## Avery® Index Maker® Clear Label Dividers for Laser and Inkjet Printers

Keep your materials for your event well organized. Create divider tabs that look professionally printed – clear labels virtually disappear when applied so your divider tabs look printed on and professional. The Easy Apply™ strip lets you label all tabs at once so creating multiple sets for attendees is quick and easy. You'll find free templates at [avery.com/print](http://avery.com/print).

Item No.	Description	Sets/Unit
<b>White (Laser/Inkjet)</b>		
AVE-11445	3-Tab	25/BX
AVE-11446	5-Tab	25/BX
AVE-11447	8-Tab	25/BX
<b>Big Tab™, White (Laser/Inkjet)</b>		
AVE-11492	5-Tab	5/PK
AVE-11493	8-Tab	5/PK

## Avery® Heavy Duty View Binders with One Touch EZD™ Rings

An excellent choice for organizing your event planning, or a solution to provide materials to attendees. It features increased capacity with One Touch EZD™ Gap Free™ locking rings, and allows easy page turning without gapping and misalignment of rings. Wide panels fully cover dividers and sheet protectors. The nonstick, archival-safe cover material won't lift print off pages.

Item No.	Description
AVE-79199	1" White
AVE-79195	1-1/2" White
AVE-79192	2" White
AVE-79193	3" White
AVE-79104	4" White
AVE-79106	5" White



Purchase \$75 of Avery® products listed in this flyer and receive a \$25 Darden® Restaurants gift card by mail.

### To receive your \$25 Darden® Restaurants gift card by mail:

Purchase \$75 or more of qualifying Avery® products listed in this flyer between April 1, 2014 and June 30, 2014. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. All requests must be postmarked by July 15, 2014. Limit one per person.

#### PLEASE HAND PRINT

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company (For mailing purposes, payee must be an individual) \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Products Corporation is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 6-8 weeks for delivery from the date your submission is received by Avery Products Corporation. Incomplete or illegible submissions will not be processed.

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WBM-0100-08-JBD-0214

Campaign Code 21922-WBM

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