

October 1 - December 31, 2012



\$40

Gift card of your choice



When you buy **three (3)** of the SAME Original HP LaserJet print cartridges.*



Offer

- *Get a \$40 gift card when you buy **three (3)** of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of a Macy's®, Darden® Restaurants, or Shell gift card.

Note

Dual and tri-packs qualify as a single purchase only.

- Limit of ten (10) \$40 gift cards per qualifying end-user customer ship-to address.

Timeframe

- October 1 – December 31, 2012

Process

- Buy **three (3)** of the SAME qualifying Original HP LaserJet print cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:

HP Toner - \$40 Choice of Card
Offer # T281
P.O. Box: 751552
El Paso, TX 88575-1552

- Please complete a separate mail-in coupon form for **each** invoice submitted by placing each in a separate envelope.
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$40 gift card to you.
To check your rebate status, please visit h30172.www3.hp.com/Rebate/Status.asp.
- This offer cannot be combined with other Original HP LaserJet print cartridge offers.
- See complete mail-in coupon form for full details, terms and conditions.

Macy's is not a sponsor or co-sponsor of this program. Macy's Terms & Conditions apply to all cards. See back of card for details. The Macy's name and logo are registered trademarks of Macy's Inc.

Restaurant cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns (Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®, and Seasons 52®) and is not affiliated with HP. Darden is not a sponsor or co-sponsor of this program. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

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Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between October 1– December 31, 2012 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

Where did you purchase your products?

What is your company site size?

- 1–9 10–99 100–499
- 500–999 1,000–4,999
- 5,000–9,999 10,000 or more

Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway



Please recycle your cartridges. Visit hp.com/recycle for more information.

Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.

MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: _____

Title: _____

Company Name: _____

Address: _____

City: _____

State: _____ Zip code: _____

E-mail (for notification): _____

Phone: _____

Please select one of the following types of \$40 gift cards:

- Macy's® Darden® Restaurants Shell

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See welcome.hp.com/country/us/en/privacy.html).

SOURCE CODE:

Check your rebate status at h30172.www3.hp.com/Rebate/Status.asp

REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

**Mail to: HP Toner - \$40 Choice of Card Offer: #T281
P.O. Box 751552
El Paso, TX 88575-1552**

Receive: Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

General terms and conditions: The \$40 Macy's®, Darden® Restaurants, or Shell gift card offer is good on purchases of **three (3)** of the same qualifying Original HP LaserJet print cartridges at the same time, on the same invoice made while on promotion from October 1 – December 31, 2012. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Limit of ten (10) \$40 gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please visit h30172.www3.hp.com/Rebate/Status.asp or call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

Macy's is not a sponsor or co-sponsor of this program. Macy's Terms & Conditions apply to all cards. See back of card for details. The Macy's name and logo are registered trademarks of Macy's Inc.

Restaurant cards issued by Darden Restaurants, Inc. Darden Restaurants, Inc. owns (Red Lobster®, Olive Garden®, LongHorn Steakhouse®, Bahama Breeze®, and Seasons 52®) and is not affiliated with HP. Darden is not a sponsor or co-sponsor of this program. Use of our restaurant names, logos or trademarks requires written approval from Darden. See backside of gift card for additional terms and conditions or visit www.dardenrestaurants.com/legal.asp

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National Promotion Program Eligible SKUs

Offer

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Program #T281 (Effective October 1 – December 31, 2012)



HP LaserJet Cartridge SKUs

HP Color LaserJet Cartridge SKUs

Black SKUs

Q5942A
Q5942X
Q5945A
Q5949A
Q5949X
Q6511A
Q6511X
Q7516A
Q7551A
Q7551X
Q7553A
Q7553X
Q7570A
Black Cartridge
Dual Pack SKUs
C8061D
CB435D
CB435AD
CB435AD#004
CB436D
CB436AD
CB436AD#004
CC364XD
CE505D
CE255XD
CE278D
CE285D
CE390XD
CE505XD
CF280XD
Q1338D
Q2610D
Q2612D
Q2612AD
Q2612AD#004

Q5942XD

Q5949XD

Q6511XD

Q7551XD

Q7553XD

Black Cartridge SKUs

C8550A

C9700A

C9720A

C9730A

CB380A

CB390A

CB400A

CB540A

CC530A

CE310A

CE320A

CE250A

CE250X

CE260A

CE260X

CE264X

CE270A

CE400A

CE400X

CE410A

CE410X

CE740A

Q2670A

Q3960A

Q5950A

Q6000A

Q6460A

Q6470A

Q7560A

Cyan Cartridge SKUs

C8551A

C9701A

C9721A

C9731A

CB381A

CB401A

CB541A

CC531A

CE311A

CE321A

CE251A

CE261A

CE271A

CE401A

CE411A

CE741A

CF031A

Q2671A

Q2681A

Q3961A

Q3971A

Q5951A

Q6001A

Q6461A

Q6471A

Q7561A

Q7581A

Magenta Cartridge SKUs

C8553A

C9703A

C9723A

C9733A

CB383A

CB403A

CB543A

CC533A

CE313A

CE323A

CE253A

CE263A

CE273A

CE403A

CE413A

CE743A

CF033A

Q2673A

Q2683A

Q3963A

Q3973A

Q5953A

Q6003A

Q6463A

Q6473A

Q7563A

Q7583A

Yellow Cartridge SKUs

C8552A

C9702A

C9722A

C9732A

CB382A

CB402A

CB542A

CC532A

CE312A

CE322A

CE252A

CE262A

CE272A

CE402A

CE412A

CE742A

CF032A

Q2672A

Q2682A

Q3962A

Q3972A

Q5952A

Q6002A

Q6462A

Q6472A

Q7562A

Q7582A

Dual Black Cartridge SKUs

CB540AD

CC530AD

Q6470AD

Q6000AD

CE250XD

CE260XD

CE310AD

CE320AD

Tri-Pack SKU

CE257A

CE259A

CF340A

CF341A

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.