

# WHY BUY DURACELL®?



Our Customized battery solutions increase your productivity, reduce your operational costs, and protect your important battery powered devices.

Receive a Gift Card with purchase of Duracell® product:

**BUY \$50 GET A \$10 GIFT CARD**  
**BUY \$100 GET A \$25 GIFT CARD**  
**BUY \$200 GET A \$50 GIFT CARD**

## THE DURACELL DIFFERENCE

**+ PERFORMANCE:**

Duracell lasts longer than our competitors across a variety of devices, reducing the number of times workers need to replace the batteries, increasing your productivity and reducing your operational costs.

**+ PERFORMANCE GUARANTEE:**

All of our batteries are guaranteed against defects in material and workmanship. If a defect in a Duracell battery damages a device, we will repair or replace the device.

**+ THE BRAND PROFESSIONALS TRUST MOST:**

#1 Brand Trusted by Contractors, Electricians, Teachers, Office Professionals, Medical Professionals, and First Responders.

**+ SERVICE:**

Our experienced Duracell team will work with the Distributor of your choice to develop a plan to address your battery needs.

**+ INNOVATION:**

Duracell is driving innovation to meet your company's need with a focus on what matters most: longevity, dependability and quality. Recently, we introduced Duralock with Power Preserve technology that offers up to 10 years of life in storage, so you can depend on your batteries to be fresh. Our newest innovation, Quantum is our most advanced, longest lasting alkaline battery ever!

PLEASE PRINT CLEARLY - PROPER DELIVERY DEPENDS ON A COMPLETE AND CORRECT ADDRESS:

Name / Title

Business Address

City State Zip

Business E-Mail Address



**TO RECEIVE YOUR GIFT CARD BY MAIL**

- Complete this original form
- Include a copy of your dated Distributor Invoice(s) dated 04/01/14 through 06/30/14 showing a purchase of \$50 or more of any Duracell products and email to Duracell.501@apfco.com
- OR Fax to 218-327-1575

Yes, I would like to receive information and special offers from Duracell. Trust is a cornerstone of our corporate mission, and the success of our business depends on it. P&G is committed to maintaining your trust by protecting personal information we collect about you, our consumers. For full details of our privacy statement go to: [http://www.pg.com/privacy/english/privacy\\_notice.html](http://www.pg.com/privacy/english/privacy_notice.html). Offer Valid for Product Purchased 04/1/2014-06/30/2014 Your request must be postmarked by 07/15/2014. Rebate issued via prepaid card. Offer limited to US residents only, 18 years of age or age of majority or older. Limit one refund per household. Use of multiple addresses or P.O. boxes to obtain additional refunds is fraud and may result in prosecution. Prepaid card accepted where Visa® cards are accepted. Not redeemable as cash or usable at ATMs or gas pumps. Card expires 6 months from issuance. Terms of prepaid card apply. Multiple submissions will not be acknowledged or returned. For Single Item program: This offer cannot be combined with other offers, including coupons. For purchase combination of items above a particular price: rebate applies to price paid after any coupon or discount has been applied. This form must accompany your request. If UPC and valid original dated receipt are not included in the request for rebate, your prepaid card will not be issued. Reproduction, alteration, sale, trade, or purchase of this official form or proof of purchase is prohibited. Proof of purchase must be obtained from product purchased by you. No requests from groups, clubs, or organizations will be honored. We will not honor incomplete submissions. Not responsible for lost, late, or undelivered submissions. Please allow 6-8 weeks for delivery. For the status of your rebate go to [www.pg.rebateresearch.com](http://www.pg.rebateresearch.com) or call 1-855-814-5066. Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted.