# AVERY®

# Holiday Shipping
## Print. Label. Ship.

**WHO BUT W.B.MASON**

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Happy Holidays

**NEXT DAY DELIVERY**

SHIP TO:
Jessica Gradin
Gradin Media
5570 Techwood Drive
San Francisco, CA 94111

TRACKING NUMBER

856 45255 1074 7791 2625 1189 003

Open Me

yule love this

Me to You
HAPPY HOLIDAYS

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**Purchase $75 of Avery® products listed in this flyer and receive a $25 Macy's® Gift Card by mail.**

macy's

**To receive your $25 Macy's® Gift Card by mail:**
Purchase $75 or more of qualifying Avery® products listed in this flyer between October 1, 2017, and December 31, 2017. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip, receipt or invoice with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. All requests must be postmarked by January 15, 2018. Limit one per person.

**PLEASE HAND PRINT**

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

**Mail to:**
Avery Products Corporation
Data Entry Center
Campaign Code 21996-WBM
P.O. Box 427
Montrose, CA  91021-0427

CCL

## A. Neon Shipping Labels

Capture attention with color! Create professional-looking labels quickly. Bright labels ensure your shipping message will get noticed. Ideal for priority messages, addressing, color-coding, identification, warning labels and more. Assorted neon colors include magenta, green and yellow. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-5964 | 2″ x 4″, Assorted | 1000/BX |
| AVE-5974 | 2″ x 4″, Magenta | 1000/BX |
| AVE-5976 | 2″ x 4″, Green | 1000/BX |
| AVE-5946 | 5½″ x 8½″, Assorted | 200/BX |
| AVE-5935 | 8½″ x 11″, Assorted | 100/BX |

## B. WeatherProof™ Mailing Labels with TrueBlock® Technology

Durable white polyester labels provide strong protection for harsh environments or conditions and resist moisture, scuffing, tearing and smudging. Ultrahold® adhesive sticks to more tough surfaces ensuring your label doesn't fall off your package. Labels with TrueBlock® Technology are guaranteed to completely cover everything underneath so you can re-use mailing tubes, boxes and more! Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-5520 | 1″ x 2⅝″ | 1500/BX |
| AVE-5523 | 2″ x 4″ | 500/BX |
| AVE-5526 | 5½″ x 8½″ | 100/BX |

## C. Matte Clear Easy Peel® Address Labels

Labels virtually disappear on white, light colored, and textured surfaces. Create labels with a professional, printed-on look. Perfect for special occasions. Bend the unique Easy Peel® label sheet to expose the Pop-up Edge® for fast peeling. The sheet stays intact and goes back to flat. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser & inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| **Laser** | | |
| AVE-5667 | ½″ x 1¾″ | 2000/PK |
| AVE-5660 | 1″ x 2⅝″ | 1500/BX |
| AVE-5663 | 2″ x 4″ | 500/BX |
| AVE-5664 | 3⅓″ x 4″ | 300/BX |
| **Inkjet** | | |
| AVE-8667 | ½″ x 1¾″ | 2000/PK |
| AVE-8660 | 1″ x 2⅝″ | 750/PK |

## D. Shipping Labels with TrueBlock® Technology

Bright white labels with TrueBlock® Technology are guaranteed to completely cover everything underneath so you can re-use mailing tubes, boxes and more! FSC® certified paper. Ultrahold® adhesive sticks to more tough surfaces ensuring your label doesn't fall off your package. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser & inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| **Laser** | | |
| AVE-5163 | 2″ x 4″ | 1000/BX |
| AVE-5963 | 2″ x 4″ | 2500/BX |
| AVE-5164 | 3⅓″ x 4″ | 600/BX |
| AVE-5126 | 5½″ x 8½″ | 200/BX |
| AVE-5912 | 5½″ x 8½″ | 500/BX |
| AVE-5165 | 8½″ x 11″ | 100/BX |
| **Inkjet** | | |
| AVE-8463 | 2″ x 4″ | 1000/BX |
| AVE-8126 | 5½″ x 8½″ | 50/PK |
| AVE-8465 | 8½″ x 11″ | 100/BX |

## E. White Easy Peel® Address Labels

Bend the unique Easy Peel® label sheet to expose the Pop-up Edge® for fast peeling; the sheet stays intact and goes back to flat. Create professional-looking labels quickly. Bright white labels for sharper print quality are perfect for creating labels for addressing and organizing. FSC® certified paper. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser & inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| **Laser** | | |
| AVE-5167 | ½″ x 1¾″ | 8000/BX |
| AVE-5160 | 1″ x 2⅝″ | 3000/BX |
| AVE-5960 | 1″ x 2⅝″ | 7500/BX |
| AVE-5161 | 1″ x 4″ | 2000/BX |
| AVE-5162 | 1⅓″ x 4″ | 1400/BX |
| **Inkjet** | | |
| AVE-8167 | ½″ x 1¾″ | 2000/PK |
| AVE-8160 | 1″ x 2⅝″ | 750/PK |
| AVE-8460 | 1″ x 2⅝″ | 3000/BX |
| AVE-8461 | 1″ x 4″ | 2000/BX |
| AVE-8462 | 1⅓″ x 4″ | 1400/BX |

## F. Glossy White Print-to-the-Edge Round Labels

Labels are ideal for a premium looking branding or promotional labels. Vivid colors and sharp text can extend right to the edge of the labels. True Print™ technology allows for improved alignment of text and images for great results. With the unique Easy Peel® feature for fast peeling; bend the label sheet to expose the Pop-up Edge®, making it quick and easy! Permanent labels are guaranteed to stick and stay. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser and inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-22807 | 2″, Diameter | 120/PK |
| AVE-22830 | 2½″, Diameter | 90/PK |

## G. Glossy White Print-to-the-Edge Oval Labels

Glossy labels are ideal for a premium looking branding or promotional labels. With the unique Easy Peel® feature for fast peeling, simply bend the label sheet to expose the Pop-up Edge®, making it quick and easy! Vivid colors and sharp text can extend right to the edge of the labels. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser and inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-22804 | 1½″ x 2½″ | 180/PK |
| AVE-22820 | 2″ x 3⅓″ | 80/PK |

## H. White Print-to-the-Edge Square Labels with TrueBlock® Technology

Promote your products and company with QR Code® printed labels applied to your products, packaging, bags, brochures and more. TrueBlock® Technology allows you to apply labels to a dark surface or over existing copy or marks that will be completely blocked out so that there will be a higher bar code scanning accuracy rate. Print-to-the-Edge capability to add color to the entire label. Unique Easy Peel® feature for fast peeling. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser and inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-22805 | 1½″ x 1½″ | 600/PK |
| AVE-22806 | 2″ x 2″ | 300/PK |



## I. Printable Tags with Strings

Customize and print double-sided tags for that professional look on your retail items. Tags have pre-punched holes and premium looking fabric strings that each have a quick latch fastener for easy and secure attachment to your retail goods. Print-to-the-Edge capability to add color to the entire tag. Easy to customize with free templates and designs using Avery Design & Print (avery.com/print). 8½″ x 11″ sheets for laser or inkjet printers.

| Item No. | Description | Qty |
| --- | --- | --- |
| AVE-22802 | 2″ x 3½″ | 96/PK |

**AVERY**®