



**COLD & FLU  
PROTECTION**

# Add Lysol® to High Traffic Areas this Cold & Flu Season

Easy-to-use disinfecting products increase  
customer & employee confidence

# 83%

of people perceive Lysol® as  
extremely effective vs 45%  
for unbranded products<sup>1</sup>



## PROTECTION

Customers and employees need  
reassurance that businesses are  
doing their part in germ protection<sup>2</sup>



## PROTOCOLS

88% of consumers expect  
businesses to take additional  
protective measures<sup>3</sup>



## EMPOWERMENT

Customers want to have  
disinfection solutions available to  
protect their own spaces<sup>4</sup>

<sup>1</sup>Remesh worker survey 2020 (US) <sup>2</sup>Hibob Employee Return to Work Study, August 2021  
<sup>3</sup>Reckitt survey, US March 2021 via AskSuzy, n=500 <sup>4</sup>Shopkick 2021 Holiday Insights Study \*\*When used as directed

**WHO BUT  
W.B. MASON**

# FOR HOT SPOTS IN DIFFERENT INDUSTRIES INCLUDING:



**OFFICE**  
SHARED DESKS & KITCHENS



**EDUCATION**  
CLASSROOMS & DOORS



**ENTERTAINMENT**  
RESTROOMS & RAILINGS



**RETAIL**  
KEYPADS & CARTS



**HOSPITALITY**  
LOBBIES & ELEVATORS

## DISINFECT COLD & FLU HOT SPOTS



### LYSOL® DISINFECTANT SPRAY:

**For use on hard, non-porous & soft surfaces**

Door handles and hand railings  
Tables, desks, and chairs  
Light switches  
Restroom surfaces  
Cushions and pillows



### LYSOL® DISINFECTING WIPES:

**For use on hard, non-porous surfaces**

Payment keypads/Electronics  
Door handles and hand railings  
Elevator buttons and light switches  
Tables, desks, and chairs  
Restroom surfaces

## KILL COLD & FLU VIRUSES

COMMON COLD & FLU VIRUSES	LYSOL® DISINFECTANT SPRAY	LYSOL® DISINFECTING WIPES
Coronavirus SARS-CoV-2	15 sec.	15 sec.
Norovirus	15 sec.	--
Respiratory Syncytial Virus (RSV)	30 sec.	2 min.
Influenza A H3N2 Avian	30 sec.	2 min.
Influenza A H5N1 Avian	30 sec.	2 min.
Influenza A Virus H1N1	30 sec.	2 min.
Swine Influenza A Virus (H1N1)	30 sec.	2 min.
Staphylococcus Aureus MRSA	2 min.	--

## SIMPLE & EFFECTIVE FRONT-OF-HOUSE SOLUTIONS

### Brand Power

Leverage the power of the Lysol® brand to reassure customers and employees

### Education

Lysol® Pro Solutions provides education so employees know how and where to use each product

### Ease Of Use

Ready-to-use products make it easy for employees and customers to disinfect their own spaces



**CHOOSE LYSOL® ALL PURPOSE CLEANER FOR BOTH CLEANING & DISINFECTION**

**TO LEARN MORE, PLEASE CONTACT YOUR W.B. MASON SALES REPRESENTATIVE OR VISIT [WWW.WBMASON.COM](http://WWW.WBMASON.COM)**

Product	Unit/Case	EPA Reg. #	Item #	W.B. Mason Item #
Lysol® Disinfecting Wipes Flatpack - Lemon & Lime Blossom®	80 ct./6	777-114	19200-99716	RAC99716
Lysol® Disinfecting Wipes Canister - Lemon & Lime Blossom®	80 ct./6	777-114	19200-77182	RAC77182
Lysol® Professional Disinfectant Spray - Crisp Linen	19 oz./12	777-99-675	36241-74828	RAC74828
Lysol® Disinfectant Spray - Crisp Linen	19 oz./12	777-99	19200-79329	RAC79329
Lysol® Disinfectant Spray - Crisp Linen	12.5 oz./12	777-99	19200-74186	RAC74186
Lysol® Advanced Deep Clean All-Purpose Cleaner - Lemon Breeze®	32 oz./12	777-91	19200-00351	RAC00351



© 2021 Reckitt Benckiser LLC. All Rights Reserved. RB1118-2111

Contact customer service:  
1-888-WB-Mason (1-888-926-2766)  
or visit [www.wbmason.com](http://www.wbmason.com)

