



COLD & FLU PROTECTION

Add Lysol® to High Traffic Areas this Cold & Flu Season

Easy-to-use disinfecting products increase customer & employee confidence

83%

of people perceive Lysol® as extremely effective vs 45% for unbranded products¹



TESTED
KILLS COVID-19 VIRUS**
PROVEN



PROTECTION

Customers and employees need reassurance that businesses are doing their part in germ protection²



PROTOCOLS

88% of consumers expect businesses to take additional protective measures³



EMPOWERMENT

Customers want to have disinfection solutions available to protect their own spaces⁴

¹Remesh worker survey 2020 (US) ²Hibob Employee Return to Work Study, August 2021
³Reckitt survey, US March 2021 via AskSuzy, n=500 ⁴Shopkick 2021 Holiday Insights Study **When used as directed



FOR HOT SPOTS IN DIFFERENT INDUSTRIES INCLUDING:



OFFICE
SHARED DESKS & KITCHENS



EDUCATION
CLASSROOMS & DOORS



ENTERTAINMENT
RESTROOMS & RAILINGS



RETAIL
KEYPADS & CARTS



HOSPITALITY
LOBBIES & ELEVATORS

DISINFECT COLD & FLU HOT SPOTS



LYSOL® DISINFECTANT SPRAY:

For use on hard, non-porous & soft surfaces

- Door handles and hand railings
- Tables, desks, and chairs
- Light switches
- Restroom surfaces
- Cushions and pillows



LYSOL® DISINFECTING WIPES:

For use on hard, non-porous surfaces

- Payment keypads/Electronics
- Door handles and hand railings
- Elevator buttons and light switches
- Tables, desks, and chairs
- Restroom surfaces

KILL COLD & FLU VIRUSES

COMMON COLD & FLU VIRUSES	LYSOL® DISINFECTANT SPRAY	LYSOL® DISINFECTING WIPES
Coronavirus SARS-CoV-2	15 sec.	15 sec.
Norovirus	15 sec.	--
Respiratory Syncytial Virus (RSV)	30 sec.	2 min.
Influenza A H3N2 Avian	30 sec.	2 min.
Influenza A H5N1 Avian	30 sec.	2 min.
Influenza A Virus H1N1	30 sec.	2 min.
Swine Influenza A Virus (H1N1)	30 sec.	2 min.
Staphylococcus Aureus MRSA	2 min.	--

SIMPLE & EFFECTIVE FRONT-OF-HOUSE SOLUTIONS

Brand Power

Leverage the power of the Lysol® brand to reassure customers and employees

Education

Lysol® Pro Solutions provides education so employees know how and where to use each product

Ease Of Use

Ready-to-use products make it easy for employees and customers to disinfect their own spaces



CHOOSE LYSOL® ALL PURPOSE CLEANER FOR BOTH CLEANING & DISINFECTION

TO LEARN MORE, PLEASE CONTACT YOUR W.B. MASON SALES REPRESENTATIVE OR VISIT WWW.WBMASON.COM

Product	Unit/Case	EPA Reg. #	Item #	W.B. Mason Item #
Lysol® Disinfecting Wipes Flatpack - Lemon & Lime Blossom®	80 ct./6	777-114	19200-99716	RAC99716
Lysol® Disinfecting Wipes Canister - Lemon & Lime Blossom®	80 ct./6	777-114	19200-77182	RAC77182
Lysol® Professional Disinfectant Spray - Crisp Linen	19 oz./12	777-99-675	36241-74828	RAC74828
Lysol® Disinfectant Spray - Crisp Linen	19 oz./12	777-99	19200-79329	RAC79329
Lysol® Disinfectant Spray - Crisp Linen	12.5 oz./12	777-99	19200-74186	RAC74186
Lysol® Advanced Deep Clean All-Purpose Cleaner - Lemon Breeze®	32 oz./12	777-91	19200-00351	RAC00351



© 2021 Reckitt Benckiser LLC. All Rights Reserved. RB1118-2111

Contact customer service:
1-888-WB-Mason (1-888-926-2766)
or visit www.wbmason.com

